

Julia F. Akre | Juliafakre@gmail.com | Portfolio: juliafakre.com | 574.807.4720 | Niles, MI

Graphic Designer and Multimedia Communications professional with 3+ years of experience creating print, digital, and social media campaigns. Experienced in Adobe Creative Suite, branding, photography, web content management, and marketing communications. Passionate about producing engaging visual content that supports company goals.



Professional Experience

The Salvation Army Kroc Center

South Bend, IN

Graphic Design, Media and Technologies Manager

September 2023 - Present

- Collaborated with 11 unique departments on marketing materials to promote programs
- Developed graphic designs for print, Social Media, web design, TV promotions, and Marquee signs while maintaining the company brand and voice.
- Maintained and designed the official website with up-to-date program information.
- Designed and produced 3000+ print and digital marketing assets, including posters, brochures, flyers, signage, etc.
- Designed, printed, and distributed seasonal Program Guides with all relevant information on current programs.

Camp Tecumseh YMCA

Carroll County, IN

Multimedia Specialist

May 2023 – August 2023

- Captured and edited high-quality photography and video for marketing and social media campaigns.
- Collaborated with a cross-functional marketing team and worked independently to meet posting deadlines at high quality
- Published 3 to 5 photo galleries of 125 to 200 photos a day.
- Produced a 16-minute highlight video every three weeks showcasing a variety of camp activities.
- Served as a primary point of contact for campers and families, ensuring a positive customer experience.

The Marian Phoenix

Indianapolis, IN

Managing Editor

August 2020 - May 2023

- Assist in story creation and execution
- Create advertising tools and media calendars
- Edit submitted work for content and stylistic consistency
- Direct staff in meeting deadlines with diligence and effectiveness
- Write articles of interest for the student body and publish them on the campus's news website

Skills

Web

- WordPress
- HTML

Design

- Canva
- Adobe InDesign
- Bridge
- Lightroom
- Photography
- Videography

Marketing

- Brand Management
- Social Media
- Print Design
- Marketing Communications
- Project Coordination
- Deadline Management

Education

Marian University | Indianapolis, IN

Bachelor of Arts in Communication

- Concentration: Multimedia Journalism
- Minors: Writing, Pastoral Leadership

San Damiano Scholar

- Franciscan leadership scholarship recognizes academic achievement, servant leadership, and faith-based service.
- Participated in leadership formation, community service, and spiritual development rooted in Franciscan value